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PRIVILEGED COMMUNICATION

Date: NOVEMBER 21, 2003

To: EXAMINER DANIEL R. MATZ  
U.S. PATENT AND TRADEMARK OFFICE

Fax #: (703) 872-9326

From: FRANK C. NICHOLAS  
Fax #: (847) 424-2521

Client/Matter No.: AUS920010172US1 (9000/26)

# of Pages: 16  
(including cover sheet)

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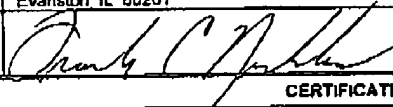
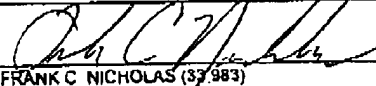
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<b>TRANSMITTAL FORM</b>  <small>(to be used for all correspondence after initial filing)</small>	Attorney Docket No	AUS920010172US1 (9000/26)
	Application Number	09/820,505
	Filing Date	MARCH 29, 2001
	First Named Inventor	MARIA A. HIMMEL
	Group Art Unit	3641
	Examiner	MATZ, DANIEL R

ENCLOSURES (check all that apply)		
<input checked="" type="checkbox"/> Response and Amendment to Office Action Dated September 9, 2003 <input type="checkbox"/> After Final <input type="checkbox"/> Affidavits/declaration(s) <input type="checkbox"/> Status Letter <input type="checkbox"/> Request for Corrected Filing Receipt <input type="checkbox"/> Express Abandonment Request <input type="checkbox"/> Supplemental Information Disclosure Statement, PTO-1449, an <input type="checkbox"/> Certified Copy of Priority Document(s) <input type="checkbox"/> Response to Missing Parts/Incomplete Application	<input type="checkbox"/> Assignment Papers <input type="checkbox"/> Drawings <input type="checkbox"/> After Allowance Communication to Group <input type="checkbox"/> Petition Raising Slip (PTO/SB/69) and Accompanying Petition <input type="checkbox"/> To Convert a Provisional Application <input type="checkbox"/> Change of Correspondence Address <input type="checkbox"/> Terminal Disclaimer <input type="checkbox"/> Small Entity Statement <input type="checkbox"/> Request of Refund	<input type="checkbox"/> Appeal Communication to Board of Appeals and Interferences <input type="checkbox"/> Appeal Communication to Group (Appeal Notice, Brief, Reply Brief) <input type="checkbox"/> Proprietary information <input type="checkbox"/> Post Card Receipt <input type="checkbox"/> Additional Enclosure(s) (please identify below) <input type="checkbox"/> <input type="checkbox"/> <input type="checkbox"/>
<input checked="" type="checkbox"/> The Commissioner is hereby authorized to charge any fees which may be required, or credit any overpayment, to Deposit Account No. 09-0447 (IBM Corporation). A duplicate copy of this sheet is enclosed.		
<input checked="" type="checkbox"/> I hereby petition under 37 CFR § 1.136(a) for any extension of time required to ensure that this paper is timely filed. Please charge any associated fees which have not otherwise been paid to Deposit Account No. 09-0447 (IBM Corporation). A duplicate copy of this sheet is enclosed.		

## CALCULATION OF FEE

				Small Entity		or		Large Entity	
	Claims After Amendment		Highest No Previously Paid For	Present Extra	Rate	Add'l Fee		Rate	Add'l Fee
Total		Minus		0	x \$9=	0		x \$18=	
Indep		Minus		0	x \$43=	0		x \$86=	
First Presentation of Multiple Dep. Claim					+ \$145=			+ \$290=	
total add'l fee					\$ 0		total add'l fee		
							\$ 0		

SIGNATURE OF APPLICANT, ATTORNEY, OR AGENT			
Firm or Individual name	FRANK C. NICHOLAS Registration No. 33,983 CARDINAL LAW GROUP 1803 Orrington Avenue, Suite 2000 Evanston, IL 60201		
Signature		Date	November 21, 2003
CERTIFICATE OF FACSIMILE			
I hereby certify that this correspondence is being transmitted by facsimile to (703) 872-8326 to the United States Patent and Trademark Office on this date			November 21, 2003
Signature	 FRANK C. NICHOLAS (33,983)	Date	November 21, 2003

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FRANK C. NICHOLAS (33,983)

Name of applicant, assignee or registered representative



Signature

November 21, 2003

Date of Signature

PATENT  
Case No. AUS920010172US1  
(9000/26)

## IN THE UNITED STATES PATENT AND TRADEMARK OFFICE

In re patent application of:

MARIA AZUA HIMMEL, ET AL.

Serial No.: 09/820,505

Filed: MARCH 29, 2001

Title: METHOD AND SYSTEM FOR  
ONLINE SHOPPING

Examiner: MATZ, DANIEL R.

Group Art Unit: 3641

RESPONSE AND AMENDMENT  
TO OFFICE ACTION DATED SEPTEMBER 9, 2003

Commissioner for Patents  
P.O. Box 1450  
Alexandria, VA 22202-1450

Dear Sir:

This is a response to a non-final Office Action dated September 9, 2003.

November 21, 2003  
Case No.: AUS920010172US1 (9000/26)  
Serial No.: 09/820,505  
Filed: March 29, 2001  
Page 2

### INTRODUCTORY COMMENTS

In the Office Action, Examiner Matz asserted the following objections and rejections of pending claims 1 - 24:

- A. Claims 1-2, 4, 6-10, 13-18 and 21 - 24 were rejected under 102(a) as anticipated by Van Den Berghe.
- B. Claim 3 was rejected under 103(a) as unpatentable over Van Den Berghe in view of Conklin.
- C. Claims 5, 12, and 20 were rejected under 103(a) as unpatentable over Van Den Berghe in view of Franklin.
- D. Claims 11 and 19 were rejected under 103(a) as unpatentable over Van Den Berghe in view of Barr.

The Applicants respectfully request reconsideration and further examination of the present application under 37 CFR §1.112.